





Happy Birthday Annabel's!

Annabel's II in Chislehurst has just celebrated its first birthday and looks back on a highly successful year

Annabel's II opened on Good Friday, 6 April 2012 as the sister store to Annabel's in Royal Parade, Chislehurst. Annabel's II has a different product range to its sister shop and boasts a quaint tea room to the rear of the store, serving loose leaf tea in fine bone china and a variety of home-made cakes.

Over the last 12 months Annabel's II has gained a number of devoted regular customers in the shop and the tea room, each with their favourite Annabel's cake choice.

Both shops have also played host to a number of in-store events throughout the year, including a successful cupcake-icing workshop held in September and VIP shopping evenings in both stores in December.

Annabel's firmly believes in supporting British brands and has welcomed a range of new brands, product lines and independent sellers to the stores. New brands include floral pattern favourite Cath Kidston, children's natural bath and body range Childs Farm and one of Pippa Middleton favourite brands, the luxury British handbag brand Lamb 1887, to name but a few.

The Annabel's website has recently launched its online store, where customers will have 24/7 access to the Annabel's brand and will be able to purchase a range of products from both Annabel's and Annabel's II.

Annabel's aims to maintain and build its online presence and community with its social networking sites and website throughout the year.

2013 looks set to be another exciting and successful year for Annabel's with lots of great new products and a number of events and workshop's planned for the forthcoming year.

Get in touch. Join the Annabel's online community at: https://www.facebook.com/ annabelsgiftemporium

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Available through our website or at Annabel's now.



